WIM'S BIOS

…the internet premier source for finding BIOS Updates

Media Kit 2011

About Wim's BIOS

Wim's BIOS (http://www.wimsbios.com) is the internet premier source for finding BIOS Upgrades. Started in 1996, the site hosts a lot of unique content on how to find the correct BIOS updates and general information about your PC's BIOS.

Wim's BIOS also features an extensive list of motherboard manufacturers, together with detailed instructions on where to find BIOS updates, motherboard support and more.

A FAQ section complements the site for the 'newbies' in the world of BIOSes and motherboards .

Wim's BIOS also has an active forum where our visitors can ask any BIOS upgrade related question.

We also offer 'modded' BIOSes – these BIOSes have been enhanced to provide eg. additional hard disk size support.

About Wim Bervoets

My name is Wim Bervoets, the creator of Wim's BIOS. I'm a blogger and Internet entrepreneur since 1996. Besides that I'm also a professional Java architect/developer. I'm currently living in Leuven, Belgium in Europe.

During the last 15 years I have launched successful websites including http://www.wimsbios.com, http://www.dancevibes.be, http://www.javablog.be and http://travellodge.be.

Our goal

Our goal is to provide our visitors with *the* reference site about BIOSes. A resource where you can find what you're looking for, be it a well known motherboard manufacturer or one that has gone bankrupt years ago and with no official support whatsoever.

About our visitors

- Predominantly male
- 96% above 18 years
- Technical audience (College grad, University, IT Jobs)
- Highest traffic numbers from the USA

Wim's BIOS receives around 6000 to 7000 daily unique visitors. (400000 monthly page views). These traffic levels are very stable and are equally high on week or weekend days.

Our visitors find their way to Wim's BIOS via organic search engine traffic, 3rd party websites and repeat visitors.

Wikipedia, **Microsoft**, **Tom's Hardware Guide**, My Digital Life and other well known sites link to us as the reference for motherboards and BIOSes.

Wim's BIOS also ranks number 1 on Google for BIOS related searches (eg. Bios update)

Advertising possibilities

Wim's BIOS offers multiple banner types which offer high click through rates. Below you can find an overview which options are available on which sections of the site.

Wim's BIOS homepage and *BIOS Updates page* ad sections

Wide skyscraper

- 160 x 600 px

- JPG, PNG, GIF or Flash banners (max. 25KB)

Full banner

- 468 x 60 px

- JPG, PNG, GIF or Flash banners (max. 25KB)

Button

- 108 x 108 px

- Right side of Wim's BIOS logo (available on all Wim's BIOS pages)

- JPG, PNG, GIF or Flash banners (max. 25KB)

See below for screenshots of the placements of the ads:

Wim's BIOS Forum **ad sections**:

Wide skyscraper

- 160 x 600 px

- JPG, PNG, GIF or Flash banners (max. 25KB)

Leaderboard

- 728 x 90 px

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See below for screenshots of the placements of the ads:

Board index

Recommended by Wim's BIOS... BIOS Update Scan Drivers Update Scan Google™ Custom Search [Search]

It is currently Sat Feb 13, 2010 7:34 pm

View unanswered posts • View active topics

READ THIS BEFORE POSTING	TOPICS	POSTS	LAST POST
The Rules. Las Reglas. Not reading this could get you banned. ⊙ News ⊹ Site map 🔊 RSS Feed Moderator: Moderators	2	2	*Las Reglas* by **soupy** ↪ Tue Sep 17, 2002 9:08 pm
Collected Wisdom Posts worthy of archiving. Maybe your problem is already solved here. ⊙ News ⊹ Site map 🔊 RSS Feed 🅰 Sitemap Moderator: Moderators	29	65	*The Award BIOS ...* by cp ↪ Sat Sep 26, 2009 6:33 pm
BIOS Services One free plug for your BIOS-related service ⊙ News ⊹ Site map 🔊 RSS Feed 🅰 Sitemap Moderator: Moderators	41	26	*Chip Reprogramming ...* by 1234s282 ↪ Sat Feb 13, 2010 10:59 am
How To This forum collects all How To articles written by our members. ⊙ News ⊹ Site map 🔊 RSS Feed Moderator: Moderators	2	2	*available Intel ...* by cp ↪ Sun Feb 25, 2007 7:31 pm

DO YOU NEED A BIOS UPDATE?	TOPICS	POSTS	LAST POST
My hard drive isn't recognized BIOS update, EIDE card, or overlay software? (FAQ #15) ⊙ News ⊹ Site map 🔊 RSS Feed 🅰 Sitemap Moderator: Moderators	1636	10390	*ECS K7s5a v3.1 & ...* by Denniss ↪ Thu Jan 28, 2010 10:57 pm
My CPU isn't recognized Don't ask how to over-clock. (FAQ #29) ⊙ News ⊹ Site map 🔊 RSS Feed 🅰 Sitemap	340	1813	*PC Chips M590 and ...* by paolo4930 ↪ Sat Feb 13, 2010 12:13 pm

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Board index ‹ Do you have a BIOS problem? ‹ My motherboard is dead

Recommended by Wim's BIOS... BIOS Update Scan Drivers Update Scan Google™ Custom Search [Search]

Lenovo Thinkcenter M6417-12U

Moderator: Moderators

POSTREPLY ⬑ | Search this topic... [Search] | 🔍 Scan computer for BIOS and driver updates

2 posts • Page 1 of 1

Lenovo Thinkcenter M6417-12U

Lenovo Thinkcenter M6417-12U
by **bithead9** » Fri Feb 05, 2010 12:31 am

This mobo has no floppy ony USB devices. Tried normal and boot block recovery. Any tips specific to this mobo ? It is a very small mobo and has the 1-2-3 CLR cmos pins. I used a DVD iso to attempt the recovery. No dice. the unit just beeps 2-5-1 short beeps over and over. Never completes...Hmmm. This happended on 7 out of 9 computers. Two work no problem. All were flashed the same way. I cannot believe this eben happended. Any recovery hints or tips from someone else that may have have some luck with the Lenovos? 😕

bithead9
New visitors - please read the rules.

Posts: 6
Joined: Fri Feb 05, 2010 12:26 am

Re: Lenovo Thinkcenter M6417-12U
by **bithead9** » Sun Feb 07, 2010 11:16 pm

Latest update is this bios will seek the CD drive looking for but not FINDING the AMIBOOT.ROM file. Is this possibly due to the CD format ? If I create a bootable CD that looks like a floppy would that do it ? Seems like eveyone else on here has no ideas either... 😕

bithead9
New visitors - please read the rules.

Posts: 6
Joined: Fri Feb 05, 2010 12:26 am

Wim's BIOS [BIOS Utilities](#), [BIOS FAQ](#), [Award BIOS IDs](#) ad sections:

Wide skyscraper

- 160 x 600 px

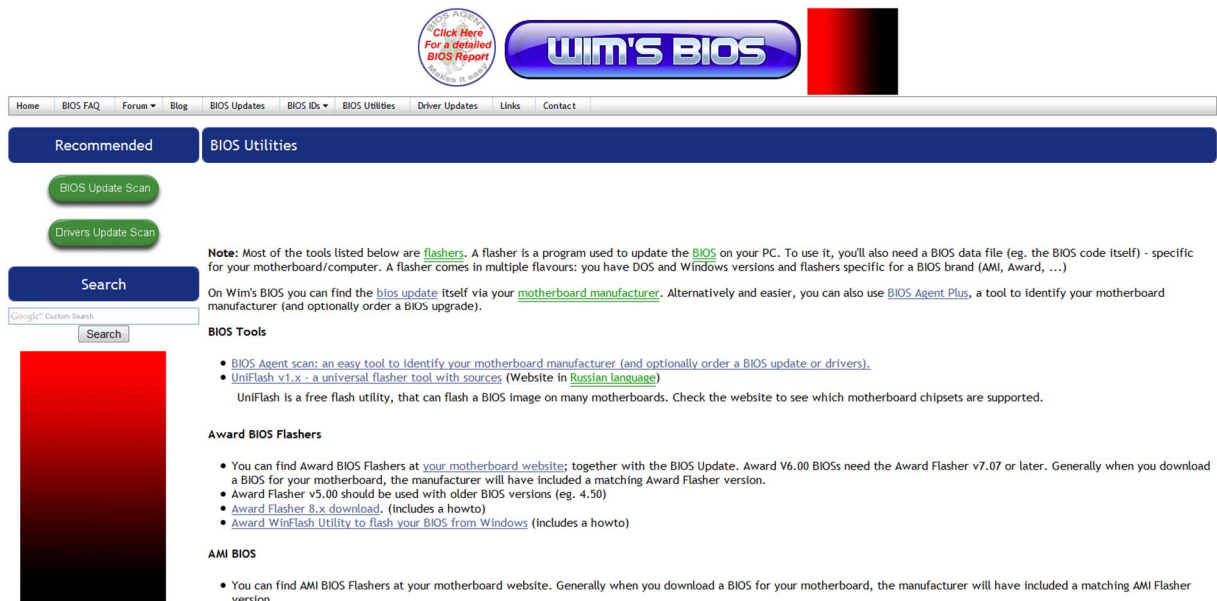- JPG, PNG, GIF or Flash banners (max. 25KB)

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See below for screenshots of the placements of the ads:

Wim's BIOS manufacturer pages (Asus, Gigabyte, …) ad sections:

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See below for screenshots of the placements of the ads:

Wim's BIOS AMI BIOS Identification page ad sections:

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Full banner

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Button

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Campaign options

Wim's BIOS offers you the possibility to run an ad on

- All pages of the site that offer the chosen ad-size

- All forum pages that offer the chosen ad-size

- A specific page or section of the site that offers the chosen ad-size

Pricing

Ads can be bought on a flat rate per month.

Below you can find the prices for the different ad-types when run on all pages of the site:

Full Banner (468 x 60): 599€ / month

Leaderboard (728 x 90): 799€ / month

Wide skyscraper (160 x 600): 799€ / month

Button (108 x 108): 699€ / month

Contact

We're glad to work with you and to discuss your advertising needs. It's our jointly goal to make them as effective as possible!

Please feel free to contact us for more information or questions at:

Address:

Wim Bervoets

Blijde Inkomststraat 113 bus 13

3000 Leuven, Belgium (Europe)

Email:

wb@wimsbios.com

Mobile phone:

Available on request via email