



...the internet premier source for finding BIOS Updates

Media Kit 2011

About Wim's BIOS

Wim's BIOS (<http://www.wimsbios.com>) is the internet premier source for finding BIOS Upgrades. Started in 1996, the site hosts a lot of unique content on how to find the correct BIOS updates and general information about your PC's BIOS.

Wim's BIOS also features an extensive list of [motherboard manufacturers](#), together with detailed instructions on where to find BIOS updates, motherboard support and more.

A [FAQ section](#) complements the site for the 'newbies' in the world of BIOSes and motherboards .

Wim's BIOS also has an active [forum](#) where our visitors can ask any BIOS upgrade related question.

We also offer 'modded' BIOSes – these BIOSes have been enhanced to provide eg. additional hard disk size support.

About Wim Bervoets

My name is Wim Bervoets, the creator of Wim's BIOS. I'm a blogger and Internet entrepreneur since 1996. Besides that I'm also a professional Java architect/developer. I'm currently living in Leuven, Belgium in Europe.

During the last 15 years I have launched successful websites including <http://www.wimsbios.com>, <http://www.dancevibes.be>, <http://www.javablog.be> and <http://travellodge.be>.



The screenshot shows the homepage of Wim's BIOS. At the top is the 'WIM'S BIOS' logo in a blue rounded rectangle. Below it is a navigation menu with links: Home, BIOS FAQ, Forum, Blog, BIOS Updates, BIOS IDs, BIOS UTILITIES, Driver Updates, Links, and Contact. A 'Recommended' section contains buttons for 'BIOS Update Scan' and 'Drivers Update Scan'. A search bar is present with a 'Search' button. A 'Welcome to Wimsbios.com !' message is displayed, followed by a list of topics: general information about your PC's BIOS, finding the manufacturer of your motherboard, BIOS updates for your PC, BIOS setting issues, HDD/processor recognition problems, frequently asked questions, and a forum. A promotional banner for 'DRINKS' worth \$300 in free gifts is also visible. A 'Latest news ...' section lists recent updates: 'Added How to fix hangs on verifying dmi pool when booting up you PC?', 'Added How to get into your computer BIOS?', 'Added How to buy a Flash BIOS upgrade online?', 'Added How to create a boot disk for flashing a BIOS?', and 'Added Widescreen support for SIS VGA BIOS based motherboards'. At the bottom, there are ads for 'Computer Motherboards' and 'Motherboard Bios'.

Our goal

Our goal is to provide our visitors with *the* reference site about BIOSes. A resource where you can find what you're looking for, be it a well known motherboard manufacturer or one that has gone bankrupt years ago and with no official support whatsoever.

About our visitors

- Predominantly male
- 96% above 18 years
- Technical audience (College grad, University, IT Jobs)
- Highest traffic numbers from the USA

Wim's BIOS receives around 6000 to 7000 daily unique visitors. (400000 monthly page views). These traffic levels are very stable and are equally high on week or weekend days.



Our visitors find their way to Wim's BIOS via organic search engine traffic, 3rd party websites and repeat visitors.

[Wikipedia](#), [Microsoft](#), [Tom's Hardware Guide](#), My Digital Life and other well known sites link to us as the reference for motherboards and BIOSes.

Wim's BIOS also ranks number 1 on Google for BIOS related searches (eg. [Bios update](#))

Advertising possibilities

Wim's BIOS offers multiple banner types which offer high click through rates. Below you can find an overview which options are available on which sections of the site.

[Wim's BIOS homepage](#) and [BIOS Updates page](#) ad sections

Wide skyscraper

- 160 x 600 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

Full banner

- 468 x 60 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

Button

- 108 x 108 px
- Right side of Wim's BIOS logo (available on all Wim's BIOS pages)
- JPG, PNG, GIF or Flash banners (max. 25KB)

See below for screenshots of the placements of the ads:

The screenshot displays the Wim's BIOS homepage layout. At the top left is the 'BIOS AGENT' logo with the tagline 'Makes it easy'. To its right is a large blue 'WIM'S BIOS' logo. Further right is a red-to-black gradient rectangular area. Below these is a navigation menu with links: Home, BIOS FAQ, Forum, Blog, BIOS Updates, BIOS IDs, BIOS Utilities, Driver Updates, Links, and Contact. The main content area features a 'Recommended' section with two buttons: 'BIOS Update Scan' and 'Drivers Update Scan'. Below these is a 'Search' section with a 'Google Custom Search' input field and a 'Search' button. To the right of the search section is a 'Welcome to Wimsbios.com !' message followed by a list of topics: general information about your PC's BIOS, finding the manufacturer of your motherboard, BIOS updates for your PC, finding out what a certain BIOS setting does, and having problems with HDD, processor, etc. not being recognized. Below this is a 'Latest news ...' section with a list of recent updates, including 'How to fix hangs on verifying dmi_pool when booting up your PC?', 'How to get into your computer BIOS?', 'How to buy a Flash BIOS upgrade online?', 'How to create a boot disk for flashing a BIOS?', and 'Widescreen support for SIS VGA BIOS based motherboards'. A large red-to-black gradient rectangular area is also present on the left side of the page.



Recommended Motherboard BIOS updates list

BIOS Update Scan

To find the right Flash BIOS Upgrade please choose your motherboard [manufacturer](#) from the following list.

Drivers Update Scan

If you don't know the manufacturer read my [FAQ](#) or my [Award BIOS Numbers page](#) or my [AMI BIOS Number page](#).

You can find general BIOS utilities (flashers,...) on my [BIOS Utilities page](#).

Search

Google Custom Search

222 manufacturers are listed on Wim's BIOS Page!

Scan computer for BIOS and driver updates



- [2 the Maxx](#)
- [Aaeon](#)
- [Ability](#)
- [Abit](#)
- [Acer](#)
- [Achitec](#)
- [Achme](#)
- [Acma](#)
- [Acordp](#)
- [Adcom](#)
- [ADI](#)
- [Asrock](#)
- [AST](#)
- [Asus](#)
- [AT&T](#)
- [Atrend](#)
- [Austin Direct](#)
- [AVT](#)
- [Axxxx](#)

- [ADLink Technology Inc.](#)
- [Advanced Logic Research \(ALR\)](#)
- [Advantech](#)
- [Aeton Technology](#)
- [AIR](#)
- [Alaris](#)
- [Albatron](#)
- [ALD Technology](#)
- [Alion](#)
- [Amagest](#)
- [Amax](#)
- [Bioslar](#)
- [Boser](#)
- [California Graphics](#)
- [Chalntech](#)
- [Chaplet](#)
- [Chicony](#)
- [Clevo](#)
- [Cnr](#)

- [AMI](#)
- [Ampttron](#)
- [AMS](#)
- [Anigo](#)
- [AOpen](#)
- [Aotexin](#)
- [Aprocom](#)
- [Arima](#)
- [Aristo](#)
- [Arvida](#)
- [ASK Technology](#)
- [Daewoo](#)
- [Darter](#)
- [Dataexpert](#)
- [Datavan International](#)
- [Dell](#)
- [Delta Electronics](#)
- [DFI](#)
- [Duforum](#)

Wim's BIOS Forum ad sections:

Wide skyscraper

- 160 x 600 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

Leaderboard

- 728 x 90 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

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See below for screenshots of the placements of the ads:



Recommended by Wim's BIOS... [BIOS Update Scan](#) [Drivers Update Scan](#)

It is currently Sat Feb 13, 2010 7:34 pm

[View unanswered posts](#) • [View active topics](#)

READ THIS BEFORE POSTING			
	TOPICS	POSTS	LAST POST
<p>The Rules. Las Reglas. Not reading this could get you banned. News Site map RSS Feed Moderator: Moderators</p>	2	2	Las Reglas by soupy Tue Sep 17, 2002 9:08 pm
<p>Collected Wisdom Posts worthy of archiving. Maybe your problem is already solved here. News Site map RSS Feed Sitemap Moderator: Moderators</p>	29	65	The Award BIOS ... by cp Sat Sep 26, 2009 6:33 pm
<p>BIOS Services One free plug for your BIOS related service News Site map RSS Feed Sitemap Moderator: Moderators</p>	41	26	Chip Reprogramming ... by 12345282 Sat Feb 13, 2010 10:59 am
<p>How To This forum collects all How To articles written by our members. News Site map RSS Feed Moderator: Moderators</p>	2	2	available Intel ... by cp Sun Feb 25, 2007 7:31 pm
DO YOU NEED A BIOS UPDATE?			
	TOPICS	POSTS	LAST POST
<p>My hard drive isn't recognized BIOS update, EIDE card, or overlay software? (FAQ #15) News Site map RSS Feed Sitemap Moderator: Moderators</p>	1636	10390	ECS K755a v3.1 & ... by Demiss Thu Jan 28, 2010 10:57 pm
<p>My CPU isn't recognized Don't ask how to over-clock. (FAQ #29) News Site map RSS Feed Sitemap</p>	340	1813	PC Chips M590 and ... by paolo4930 Sat Feb 13, 2010 12:13 pm



Recommended by Wim's BIOS... [BIOS Update Scan](#) [Drivers Update Scan](#)

Lenovo Thinkcenter M6417-12U

Moderator: Moderators

[POSTREPLY](#) Scan computer for BIOS and driver updates

2 posts • Page 1 of 1

- Lenovo Thinkcenter M6417-12U**
- Lenovo Thinkcenter M6417-12U**
 D by bithead9 » Fri Feb 05, 2010 12:13 am

This mobo has no floppy any USB devices. Tried normal and boot block recovery. Any tips specific to this mobo ? It is a very small mobo and has the 1-2-3 CLR cmos pins. I used a DVD iso to attempt the recovery. No dice. the unit just beeps 2-5-1 short beeps over and over. Never completes...Hmmm. This happened on 7 out of 9 computers. Two work no problem. All were flashed the same way. I cannot believe this eben happended. Any recovery hints or tips from someone else that may have have some luck with the Lenovos? 😊
- Re: Lenovo Thinkcenter M6417-12U**
 D by bithead9 » Sun Feb 07, 2010 11:16 pm

Latest update is this bios will seek the CD drive looking for but not FINDING the AMIBOOT.ROM file. Is this possibly due to the CD format ? If I create a bootable CD that looks like a floppy would that do it ? Seems like everyone else on here has no ideas either... 😊
- bithead9**
 New visitors - please read the rules.
 Posts: 6
 Joined: Fri Feb 05, 2010 12:26 am
- bithead9**
 New visitors - please read the rules.
 Posts: 6
 Joined: Fri Feb 05, 2010 12:26 am

Wim's BIOS [BIOS Utilities](#), [BIOS FAQ](#), [Award BIOS IDs](#) ad sections:

Wide skyscraper

- 160 x 600 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

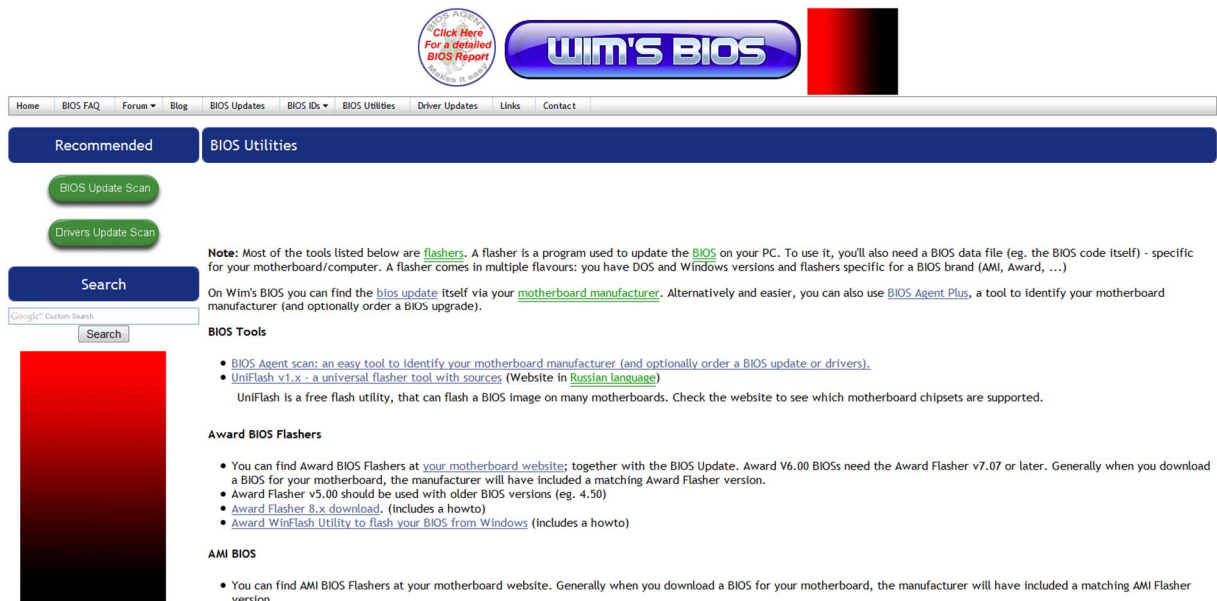
Leaderboard


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Home BIOS FAQ Forum Blog BIOS Updates BIOS IDs BIOS Utilities Driver Updates Links Contact

Recommended BIOS FAQ

BIOS Update Scan
Drivers Update Scan

Search


Google Custom Search

Search

Quick [BIOS update overview](#).

1. Copy down your BIOS id [string EXACTLY!](#)
2. Identify your motherboard make & model by using the [Award](#) or [AMI](#) Numbers page to compare your BIOS id string to the ones in our database. Or run the eSupport [BIOS Agent scan](#).
3. Download the correct BIOS file from the manufacturer's home page via the [BIOS Updates](#) page.
4. Download the appropriate flash program from the manufacturer's home page or the [Utilities](#) Page.
5. [Flash](#) your BIOS.

1. [What is a \(Flash\) BIOS ?](#)
2. [How can I determine what BIOS is on my PC and if there is an update?](#)
3. [How do you determine if your system has a Flash Bios chip ?](#)
4. [Do you really need a \(Flash\) BIOS upgrade ?](#)
5. [How to buy a Flash BIOS upgrade online?](#)
6. [Where can you download Flash BIOS upgrades ?](#)
7. [How to identify your motherboard manufacturer ?](#)
8. [How do you flash your BIOS ?](#)
9. [How to generate a boot disk for updating a BIOS ?](#)
10. [How to get into your computer BIOS?](#)
11. [What to do when the Award flasher reports Insufficient memory](#)
12. [What can go wrong when flashing a BIOS?](#)
13. [How to recover a corrupt BIOS ?](#)



Home BIOS FAQ Forum Blog BIOS Updates BIOS IDs BIOS Utilities Driver Updates Links Contact

Recommended Award BIOS motherboards identification

BIOS Update Scan
Drivers Update Scan

Search

Google Custom Search

Search

Many users don't know the name of their clone motherboard. This is because the [company](#) name is not mentioned anywhere in the manual, or on the motherboard. If you want to upgrade your BIOS you [really](#) have to know the [motherboard manufacturer](#), because if you flash the wrong [BIOS upgrade](#) your system could [stop booting](#).

Luckily, Award and [AMI BIOS](#) have a unique BIOS ID (= BIOS Number) which identifies the manufacturer and [chipset](#) of the board. *Phoenix BIOSs, in most cases, do NOT.*

The AMI or [Award BIOS id](#) appears at the bottom of your screen after power on, during memory count up. The PAUSE key should work at that point, allowing you to write down the BIOS number, the BIOS date, and the version. You must copy it [exactly](#).

Another (easier) way to get the Award/AMI BIOS ID is by downloading the [BIOS Agent Plus](#) software which will scan your PC and return your BIOS ID among other [hardware information](#).

If you have an AMI BIOS you can also try the [AMIBIOS Motherboard ID Utility](#) (written by AMI) ([Click here to visit the AMI BIOS number page.](#))

Let's show you an example of an Award BIOS id: 2A59I21DC-00

The first 5 characters identify the chipset. 2A59I stands for the Intel Triton TX chipset. You can find an extensive list of chipsets if you scroll down a bit.

The sixth & seventh character identify the manufacturer: In this case it's Z1. If you look at the Award Hardware Vendors list (see below) you'll find that the manufacturer is Zida/Tomato

The 8th character (most of the times, not always!) identifies the model. I say 'most of the times' because the manufacturer can use the same 8th character for all models based on a particular chipset!

The C-00 at the end doesn't mean much.

Identifying the chipset

Wim's BIOS manufacturer pages ([Asus](#), [Gigabyte](#), ...) ad sections:

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Leaderboard

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See below for screenshots of the placements of the ads:

The screenshot shows the Wim's BIOS website interface. At the top, there is a navigation menu with links like Home, BIOS FAQ, Forum, Blog, BIOS Updates, BIOS IDs, BIOS Utilities, Driver Updates, Links, and Contact. Below the menu, there is a 'Recommended' section with 'Asus' selected. A search bar is visible on the left. The main content area displays a table of motherboard IDs under the heading 'Award BIOS motherboard IDs with custom syntax'. The table lists various BIOS IDs in two columns. Red and black rectangular boxes are overlaid on the page to indicate the positions of different ad formats: a wide skyscraper on the left, a full banner at the top right, and a button on the right side of the BIOS logo area.

Award BIOS motherboard IDs with custom syntax	
SIS-496-497B-PVI-43P3-00	PVI-4865P3
11/17/97-MERCURY-P/I-5MP3C-00	P/I-P5MP3
05/08/98-82430FX-PI-5XTP4-00	P/I-AP55T
05/21/96-82430HX-PI55T2P4C-00	PI-55T2P4C
12/30/97-82430HX-P55T2P45C-00	P/I-P55T2P45
05/18/98-8243HX-PE55TP4DC-00	P/E-P55T2P4D
05/08/98-82430HX-C-P55T2DC-00	P65UP5+CPKND
12/29/97-82437VX-PI55TVP4C-00	P/I-P55TVP4
12/29/97-82437VX-PI55TVP4C-00	P/IX-P55TVP4
12/30/97-82430FX-PI-5XTP4C-00	P/I-P55TP4N
12/30/97-82430FX-PI-5XTP4C-00	P/I-P55TP4XE
12/30/97-82430FX-PI-5XTP4C-00	P/I-P55TP4XEG
12/30/97-82430FX-PI-5XTP4C-00	P/I-P55TP4
12/30/97-82430FX-PI-5XTP4C-00	P/I-P55TP4

Wim's BIOS [AMI BIOS Identification page](#) ad sections:

Wide skyscraper

- 160 x 600 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

Full banner

- 468 x 60 px
- JPG, PNG, GIF or Flash banners (max. 25KB)

Button

- 108 x 108 px
- Right side of Wim's BIOS logo (available on all Wim's BIOS pages)

- JPG, PNG, GIF or Flash banners (max. 25KB)

The screenshot shows the Wim's BIOS website interface. At the top, there is a navigation menu with links for Home, BIOS FAQ, Forum, Blog, BIOS Updates, BIOS IDs, BIOS Utilities, Driver Updates, Links, and Contact. A prominent blue banner reads "WIM'S BIOS". Below the navigation, there are buttons for "BIOS Update Scan" and "Drivers Update Scan". A search bar is also present. The main content area is titled "AMI BIOS motherboards identification" and contains several paragraphs of text explaining how to identify the motherboard manufacturer from the BIOS ID. A specific example of an AMI BIOS ID is provided: "51-0102-1101-00111111-101094-AMS123-P". The text explains that the third set of numbers (1101) identifies the manufacturer as SUNLOGIX INC. There are also links to "BIOS Agent Plus" software and "AMIBIOS Motherboard ID Utility".

Campaign options

Wim's BIOS offers you the possibility to run an ad on

- All pages of the site that offer the chosen ad-size
- All forum pages that offer the chosen ad-size
- A specific page or section of the site that offers the chosen ad-size

Pricing

Ads can be bought on a flat rate per month.

Below you can find the prices for the different ad-types when run on all pages of the site:

Full Banner (468 x 60): 599€ / month

Leaderboard (728 x 90): 799€ / month

Wide skyscraper (160 x 600): 799€ / month

Button (108 x 108): 699€ / month

Contact

We're glad to work with you and to discuss your advertising needs. It's our jointly goal to make them as effective as possible!

Please feel free to contact us for more information or questions at:

Address:

Wim Bervoets

Blijde Inkomststraat 113 bus 13

3000 Leuven, Belgium (Europe)

Email:

wb@wimsbios.com

Mobile phone:

Available on request via email